Prifysgol **Wrecsam Wrexham** University

Module specification

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Module Code	ARD498
Module Title	Time as Visual Language
Level	4
Credit value	20
Faculty	FACE
HECoS Code	100063
Cost Code	GADC

Programmes in which module to be offered

Programme title	Is the module core or option for this programme	
BA (Hons) Photography	Core	

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	30 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	10 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	40 hrs
Placement / work based learning	0 hrs
Guided independent study	160 hrs
Module duration (total hours)	200 hrs

For office use only	
Initial approval date	15/05/2024
With effect from date	September 2024
Date and details of	
revision	
Version number	1



Module aims

- To encourage innovation and experimentation with philosophical understandings of the temporal nature and language scope within multidisciplinary photography, film and media practices.
- To develop a practical exploration of techniques in relation to time-based media through the solution of set assignments.
- To enable students to synthesise ideas and become technically competent in using a variety of relevant media.
- To encourage self-criticism and evaluation of work.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Identify ways in which specific theories in time, language, and media interconnect technologies to make possible different kinds of aesthetic forms.
2	Demonstrate practical skills in a variety of media and techniques using duration as a dimension to solve communication problems.
3	Reflect upon the application of media and techniques in expressing ideas
4	Evaluate the production and presentation of work.

Assessment

Indicative Assessment Tasks:

Critical discussion will take place during and at the end of assignments with group critiques and individual tuition forming the basis of ongoing formative assessment.

A body of work communicating conceptual and technical development and creation will be presented at the end of the module. Students will be assessed on their exploration of media and development of techniques in relation to ideas and solution to set assignments.

During the course of the module students will provide clear documentation of working methods, experimentation, contextual influences, technical notes and a written evaluation of their work in their reflective journals.

A professional attitude in the working environment, engagement in the group critiques and seminars, commitment to study and completing work by deadlines will be reviewed in the students' performance for this module.

In assessing the learning outcomes, a variety of factors will be considered. These include:

- Conceptualisation.
- Photographic technical development.
- Exploration and appraisal of a variety of media and techniques.
- Presentation and evaluation.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1-4	Coursework	100



Derogations

N/A

Learning and Teaching Strategies

This module will be introduced through a series of key lectures, demonstrations, seminars and technical workshops.

Students will develop skills and subject specific expertise through practical exercises in studios and workshops. This will be followed up through supervised roundtable discussions and directed group work to solve problems in relation to technical tasks. Throughout the duration of the module regular individual and group tutorial support will be available.

Indicative Syllabus Outline

This module is designed to encourage creative exploration and experimentation of a range of perceptions, technical media and techniques within the expanded field of photography. Students will use notions and concepts from key lectures and personal research and apply a variety of media and techniques, both traditional, analogue and digital that explore the temporal boundaries of the discipline.

Students will have the experience in-depth multifaceted workshop sessions to explore the following areas:

• Technology, temporality and the aesthetics between stills, sequences, multiple exposure and moving Image.

• The Expanded Field of Photography and Film.

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Zakia, R, Suler, J. (2018), *Perception and Imaging Photography as a Way of Seeing* (Fifth Edition). London: Routledge.

Koepnick, L. (2014), *On Slowness: Towards an Aesthetic of the Contemporary*. New York: Columbia University Press.

Beckman, K., & Ma. J. (2008), *Still Moving: Between Cinema and Photography*. Durham, North Carolina: Duke University Press.

Other indicative reading

Rogers, F. & Houghton, M. (2017), *Firecrackers: Female Photographers Now*. London: Thames & Hudson.

Cotton, Charlotte. (2020), *The Photograph as Contemporary Art.* London: Thames & Hudson.

Clarke, G. (1997), The Photograph (Oxford History of Art). Oxford: Oxford University Press

Warner Marien, M. (2021) Photography Fifth Edition: A Cultural History. London: Laurence King Publishing.

Bate, D (2012), Photography; The Key Concepts. London: Bloomsbury Academic.

Current Journals Aperture



British Journal of Photography Source Magazine

